REACH SPORTS FANS THROUGH SPONSORED TOURNAMENTS.

Choose a creator, show or former athlete whose audience fits your campaign. Get branded tournament placements, participation reports and contacts from fans who separately opt in.

EXAMPLE FAN EXPERIENCE



HOSTED BY SIDELINE SOCIAL

AURA PICK'EM

RALLY NORTH WEEKEND CUP

10-GAME PICK SHEET / SPONSOR PRIZES

JOIN CODE: BRAND01

BRANDED TOURNAMENT + FAN INVITE

DEMO JOIN QR

WHAT YOUR TEAM CAN MEASURE

EXAMPLE SPONSOR REPORT — ILLUSTRATIVE

Track entries, repeat play and opt-ins.

Illustrative numbers only. Not campaign results or a forecast.

600	420	168
REGISTRATIONS	**PLAYERS**	**OPT-IN CONTACTS**
Verified campaign signups	Submitted a valid entry	Eligible contacts for export

RETURNING PLAYERS — **168 OF 420 / 40%**

Contacts: 180 separate opt-ins minus 12 withdrawn before export.

ASC PARTNERS / PROPOSED WEB PLATFORM

HOST SIGNUP | SPONSOR SIGNUP

SIGN UP + BUILD A PROFILE

Set your audience and budget.

Connect with hosts.

FIND HOSTS
Creators / shows / athletes
VIEW PROFILES

→

AGREE THE CAMPAIGN
Fees / deliverables / rights
SEND A PROPOSAL

→

LAUNCH + MEASURE
Branded play / results report
CAMPAIGN WORKSPACE

SEND YOUR AUDIENCE GOAL + CAMPAIGN BUDGET.

info@aurasportsnetwork.com

FICTIONAL CAMPAIGNS + PRODUCT CONCEPTS. Platform in development. Fees, matching, rights and approved formats agreed per campaign.

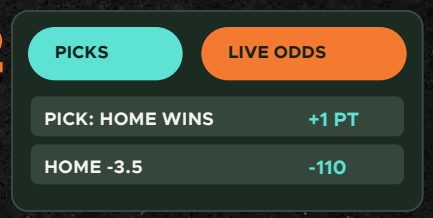
HOW TO PLAY
AURA SPORTS CLUB

Choose a tournament, make picks or use live odds, and compete under the published game rules.

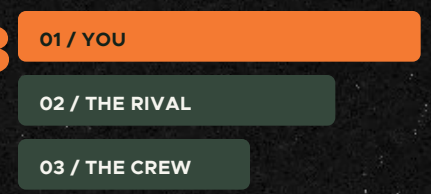
01



02



03



04



Start with Club Cash

Odds modes start with an equal virtual stack. Pick modes start on a common slate.

Make picks. Use odds.

Choose picks or spreads, totals and moneylines, depending on the game mode.

Move live

Points add up. Club Cash rises or falls. Rankings update as results settle.

Finish highest

Finish on top under your mode's rules. Approved sponsor contests award published prizes.

CLUB CASH IS VIRTUAL. NO CASH-OUT. Sponsor prizes are funded separately. Entry is free.

ASC GAME MODES

Tournaments is the umbrella. Each mode has its own scoring and rules.

Pick'em

Classic, Spread or Confidence. One common slate.

Aura Picks

Higher/lower player projections. Build a pick card.

Survivor Picks

Pick to stay alive. Lives and reuse rules shape play.

Odds Battle

Use live game odds. Build your Club Cash balance.

One Shot

A fixed plan of singles. No reinvesting returns.

Longshot

Qualifying underdog wins earn a published bonus.

Streaks

Build a winning run through multiplier tiers.

Brackets

Head-to-head player rounds. Advance through the draw.

Squads Odds Battle

Fixed teams. Combine qualified personal results.

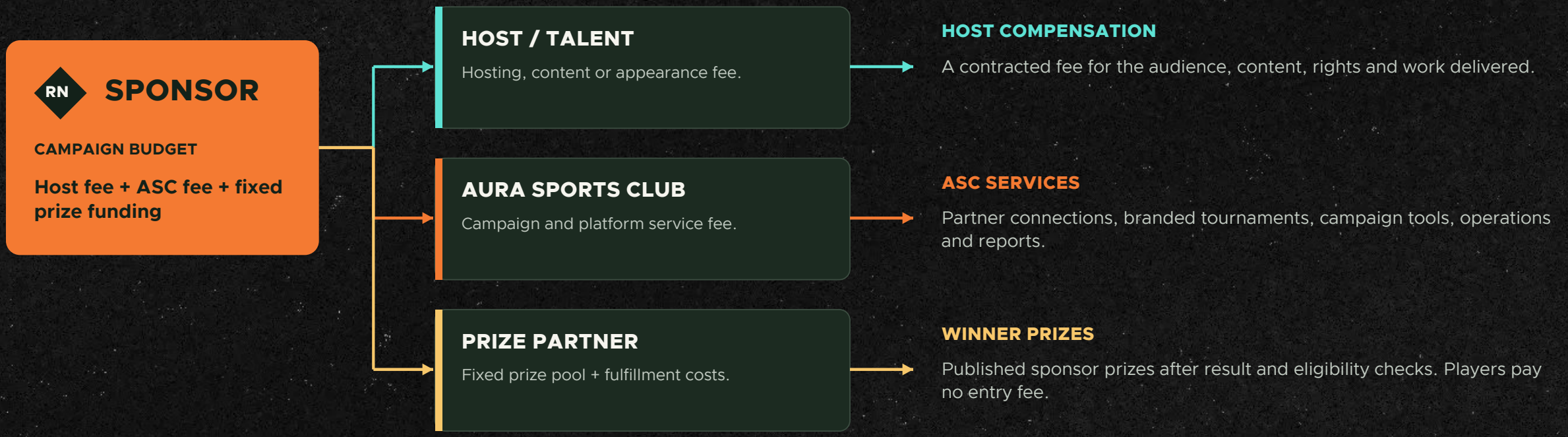
Squads Pick'em Battle

Equal teams. Combine personal pick-sheet points.

Mode lineup shown for ASC's free-play rollout. Sponsored versions open only after mode-specific approval. Screens, odds and starting balance above are illustrative. Club Cash cannot be purchased, transferred or redeemed for money.

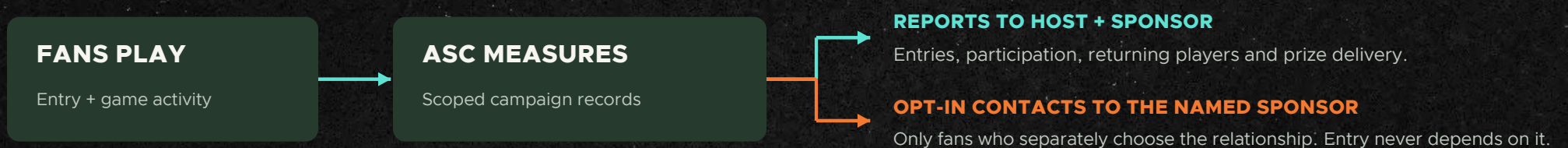
SPONSOR PAYMENTS AND CAMPAIGN REPORTING

The sponsor budget covers host fees, ASC services and a separate prize fund. Sponsors receive branded placements, campaign reports and contact details from fans who separately opt in.



DIRECT PAYMENTS UNDER CAMPAIGN AGREEMENTS. PRIZE MONEY IS SEPARATE FROM HOST AND ASC FEES.

CAMPAIGN REPORTS AND CONTACT SHARING



SEND YOUR AUDIENCE GOAL + CAMPAIGN BUDGET.

Partner with ASC: info@aurasportsnetwork.com

Partner program in development. Campaign scope, fees, rights, permitted data transfers and prize rules are agreed before launch.